

HOUSE OF WORSHIP

PROFESSIONAL VIDEO AND AUDIO SYSTEMS
FOR HOUSES OF WORSHIP



We understand your community. You have a growing need to use new technology to engage youth and to reach more people's eyes, ears, hearts and minds.

When updating video and audio systems in your building or satellite campus, we know that **financial concerns are front-and-center.** We want to help you be good stewards of the resources with which you've been blessed.



ABS helps you plan your perfect system and prepare for tomorrow's changes.

ABS designs systems and performs installations every day. Our vast experience and current knowledge base serves your church, temple or mosque, helping you avoid costly mistakes and installing equipment that your volunteers can operate and maintain.

We evaluate your facilities and develop a plan to keep you ahead of current trends. The perfect plan for your new system is not just about hardware, but considers your unique needs to reach a changing world through better audio and video tools—in house and on the web.

Your next opportunity is almost here. Are you ready to stream live on the web? Is your infrastructure ready for tomorrow's technology and to reach those seeking your message?

ABS is here to tie it all together.



Frequently Asked Questions

We have people here who know something about audio and video production—can't they do most of this?

Honestly? No. By the time your people educate themselves and learn in the school of hard knocks, you will have blown your budget. There are many unseen layers of technology that have to be mastered to get it right. Unless your people are working in audio or video technology at the professional level, they are unequipped to help you get the most for your money.

The new stuff might be too hard to use—we rely on volunteers.

We understand that everybody isn't a systems designer or engineer. That's why we recommend using our services to design and build your facilities and set up your workflow. Having the right infrastructure in place is what's crucial. The buttons and boxes will change over time, but if you've built your facility right, the front-end operation of your equipment can easily be mastered by volunteer staff—and ABS can train them.

Again, volunteers can be trained to operate today's user-friendly interfaces, but it's a mistake to rely on them for designing and implementing your overall system.

We're a conservative church—do we really need these bells and whistles?

This country is littered with dying churches too afraid to change or move forward. If you're in a wind-down, there's no reason to invest in tomorrow. But if you're trying to build a vibrant community that will impact the lives of others who are seeking a message of faith, moving forward in bite-sized, logical steps with technology only makes sense.

Isn't this putting technology and showmanship ahead of the real message?

Technology is just a tool. Using it effectively is not the same as letting it overshadow your message or elevating ego over substance. The presence of a mere tool doesn't dictate how that tool will be used—you have that power, over your attitudes and your message. But you also will have more power over how that message is received and understood, and that's a good thing.

We just don't have the money—how can we afford this?

You can't afford not to invest in technology, even if just some baby steps to get started.

The world is changing, and hoping that enough people will come to your location at a given hour on a given day and contribute to your operations just isn't reality in today's hyper-connected and busy world. People have to be reached where they are, and these days, it's on their mobile devices or their TV screens. Again, that's not a bad thing, it's just different.

Call us. We're here for you.



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